

**DST SPONSORED CENTER
FOR SUSTAINABLE RURAL
DEVELOPMENT AND
RESEARCH STUDIES,
VELLORE INSTITUTE OF
TECHNOLOGY (VIT)
WOMEN'S
ENTERPRENEURSHIP
DEVELOPMENT PROGRAM**



सत्यमेव जयते
Department of Science and Technology
Ministry of Science and Technology
Government of India

**REPORT ON
WOMEN ENTREPRENEURSHIP
DEVELOPMENT PROGRAMME
(WEDP)**

Date : 03.03.2021 to 27.03.2021

Under the Sponsored & Guidance

**DEPARTMENT OF SCIENCE & TECHNOLOGY
GOVT.OF INDIA**

Principal

Islamiyah Women's Arts and Science College
Vaniyambadi - 635 752.

Organized & Implemented by



VIT

Vellore Institute of Technology
(Approved to be a deemed to be university under section 3 of U.O. No. 12/2015)



**CENTRE FOR SUSTAINABLE RURAL DEVELOPMENT AND RESEARCH STUDIES
VELLORE INSTITUTE OF TECHNOLOGY
VELLORE-14**

DST – NIMAT PROJECT 2020-21 – BATCH - III

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF WEDP

1. Name & Address of Programme

Implementing Agency : Vellore Institute of Technology
Centre for Sustainable Rural Development
and Research Studies, Thiruvulam Road
Vellore - 632014
Tamil Nadu
Tele: 0416- 220 2299 /220 2156

2. Programme Location : Islamiyah Womens Collge, Vaniyambadi
Vaniyambadi – 635751
Tamil Nadu, India.

Programme Date : From **03.03.2021** to **27.03.2021**

No. of candidate attended the programme : **Female: 34Candidates**

List of Participants : Annexure - I

Programme Schedule : Annexure - II

List of Resource Persons : Annexure - III

Programme Report : Annexure - IV



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ANNEXURE - I

PROFORMA OF LIST OF PARTICIPANTS

Under the financial support Department of Science and Technology, Govt. of India, New Delhi

Women Entrepreneurship Development Programme

BATCH - III

1	Name of the Implementing Agency :	Centre for Sustainable Rural Development & Research Studies, Vellore Institute of Technology, Thiruvulam Road, Vellore , Tamil Nadu , India																
2	Programme Location :	ISWC Vaniyambadi - 635751- Tamil Nadu																
3	Programme Dates	From:03/03/2021 to 27/03/2021																
4	No. of Participants	Female: 34																
Sr. No	Full Name of the Participant	Age	Gender M / F	Educational	Category Gen/SC /ST/ OBC/ Minority	Aadhar Number												
1	Gayathri.E	20	Female	MSC -CS	OBC	6	0	2	5	0	4	4	0	0	0	0	7	7
2	Gayathri.V	21	Female	MSC -CS	OBC	7	7	5	1	3	6	8	6	8	4	3	9	
3	Nashita Iram	21	Female	MSC -CS	Minority	7	8	6	7	3	9	4	1	7	7	6	1	
4	Nivetha.S	21	Female	MSC -CS	SC	2	6	8	8	3	4	8	4	6	8	3	3	
5	Priya.A	21	Female	MSC -CS	OBC	4	1	9	4	0	2	7	5	8	8	1	6	
6	Swetha.J	20	Female	MSC -CS	OBC	5	6	9	7	9	3	9	7	5	7	5	6	
7	Uzma Siddiqua.P	20	Female	MSC -CS	Minority	7	7	3	7	5	5	6	3	9	1	7	5	
8	Arshiya Begam.A	20	Female	MSC -BC	Minority	8	4	9	1	6	1	5	6	1	9	0	9	
9	Hurullain.M	24	Female	MSC -BC	Minority	9	0	1	5	2	2	5	3	3	1	6	2	
10	Jayanthi.V	20	Female	MSC -BC	OBC	3	2	3	0	5	7	8	1	7	5	9	3	
11	Rimsha Thareen.M	21	Female	MSC -BC	Minority	7	3	1	1	7	2	0	0	4	5	9	7	
12	Sornalatha.B	21	Female	MSC -BC	OBC	9	2	7	6	8	3	9	2	1	4	1	7	
13	Swapna.P	21	Female	MSC -BC	SC	7	2	4	1	1	6	8	8	7	7	5	6	
14	Vijayalakshmi.C	20	Female	MSC -BC	OBC	8	0	1	7	0	6	3	3	6	6	0	9	
15	Yuvashree.D	20	Female	MSC -BC	OBC	6	7	5	7	4	3	0	0	9	7	0	8	
16	Zulcqua salma.M	21	Female	MSC -BC	Minority	6	0	8	4	0	1	5	3	0	2	6	3	
17	Predhanekar Jasia Aiman	20	Female	MSC -BC	Minority	7	2	7	5	6	5	6	3	5	2	9	4	
18	Aakifa Tabassum.A.S	21	Female	MSC -BC	Minority	3	6	8	0	7	1	0	1	8	6	2	3	
19	Musfirah Barheen.P	22	Female	MSC -BC	Minority	6	0	4	2	5	4	3	5	0	0	8	0	
20	Poovarasi.M	22	Female	MSC -P	OBC	9	4	1	1	6	0	7	4	2	8	7	1	
21	Vithya.P	20	Female	MSC -P	OBC	5	3	2	2	8	5	7	5	4	2	3	2	



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22	Priyanka.P	21	Female	MSC -P	SC	6	3	1	3	7	8	0	4	8	9	4	6
23	Keerthana.J	21	Female	MSC -P	OBC	7	1	6	6	6	2	6	3	4	4	3	4
24	Nivetha.C	20	Female	MSC -P	OBC	7	6	9	2	8	0	5	4	8	1	1	3
25	Leela Vinodhini.M	21	Female	MSC -P	OBC	8	7	5	0	3	8	3	4	8	6	9	2
26	Rizwana Afreen.A	21	Female	MSC P	Minority	8	5	6	7	4	8	5	5	4	9	4	0
27	Jeevitha.K	21	Female	MSC -P	OBC	4	8	8	6	3	2	3	0	3	8	5	0
28	Sivaranjani.S	20	Female	MSC -P	OBC	3	1	0	0	1	8	5	2	6	6	1	1
29	Sadiya Fathima Tabassum.S	21	Female	MSC -P	Minority	9	7	2	0	8	8	0	7	2	8	0	2
30	Shalini.J	20	Female	MSC -P	OBC	3	0	2	7	1	1	7	0	0	0	3	4
31	Wajiha Tarannum R M.	20	Female	MSC -FN	Minority	5	8	7	6	0	8	7	4	3	4	5	3
32	Vijaya Nirmala	26	Female	Msc-BC	OBC	2	2	0	2	1	4	7	2	0	4	6	7
33	K.Vineswari	30	Female	Msc-BC	OBC	9	2	8	4	9	2	7	1	4	8	2	3
34	Deepa.S	26	Female	Msc -BC	OBC	9	5	9	3	2	4	9	3	3	3	9	1
35																	
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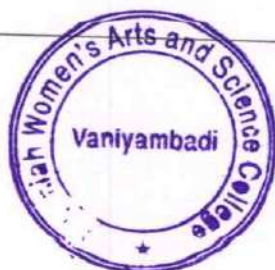
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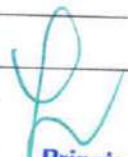
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ANNEXURE – II - PROGRAMME SCHEDULE

S.N	Date	Session	Subject
1	2	3	4
1	03.03.2021	I	Inauguration & orientation of the training programme
		II	Programme Objectives; Expectations from trainees, Final Goal, Program Strategy
		III - IV	Who is an Entrepreneur & Charms of Being an Entrepreneur
2	04.03.2021	I-II	Schemes of Assistance for MSMEs: Financial Agencies, Institutions
		III - IV	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Support Agencies
3	05.03.2021	I-II	History of Entrepreneurship in India and scope
		III - IV	Developing Entrepreneurial Competencies & Case Study discussions
4	06.03.2021	I to II	How to Identify Business Opportunities: Criteria of selection & Sources of Information
		III & IV	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant
5	07.03.2021	I to IV	Virtual Field work - Basic of Market Survey – Preparation for Market Survey Importance of Survey, Feed Back
6	08.03.2021	I to IV	Virtual Field work - Preparation for Market Survey -Homework
7	09.03.2021	I to IV	Virtual Field work - Preparation for Market Survey -Homework
8	10.03.2021	I-II	Basic of Marketing and Management & Marketing Sales and Development
		III-IV	Marketing Management : Sales and Advertisement & Marketing Product promotion
9	11.03.2021	I&II	Entrepreneurship Ethics & value & Entrepreneurship latest trends
		III- IV	Linking Business Opportunities with trainees Interactions with Experts for projects
10	12.03.2021	I - II	Business Communication & Business Development: Information Seeking
		III -IV	Briefing and Planning for the Market Survey: Questionnaire Preparation
11	13.03.2021	I - IV	Digital Marketing and Latest Trends , Importance of Data Management
12	14.03.201	I & II	Innovation and Scope in Entrepreneurship & Importance of Technology Support to Entrepreneurship
		III & IV	Environmental and Social Impact Assessment & Case Studies Discussion - I
13	15.03.2021	I to IV	Market Survey – I – Homework Assignment
14	16.03.2021	I-II	How to find out pre – feasibility of Project PPR
		III-IV	Market Questionnaire Discussion –I
15	17.03.2021	I to IV	Market Survey – II – Assignment Discussion I
16	18.03.2021	I to IV	Market Survey – III – Assignment Discussion II
17	19.03.2021	I& IV	How to find out pre – feasibility of Project PPR & Preparation of model DPR
18	20.03.2021	I-II	Developing Entrepreneurial Competencies
		III & IV	Case Study Discussion - II
19	21.03.2021	I & II	Basics of Import & Export & Import & Export Requirements ,Licenses
		III & IV	MSME procedures & Connecting Institutions Guidelines & Procedures
20	23.03.2021	I-IV	Financial Management – Basic of accounting , Ledger Taxation Procedures,
21		I-IV	Cash Flow - Procedures, Profiting, balance sheet , Export import service tax GST, Tally
22	24.03.2021	I-IV	Banking and Insurance Guidelines
23	25.03.2021	I-IV	Preparation of DPR Procedures Finalization of DPR – IPR /Pattern /Copy Rights
24	26.03.2021	I-IV	Legal Formalities for SME , POSH act, PF rules, labour laws, Product Planning Product Marketing Strategy Feedback , Valediction




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ANNEXURE – III

Sr. No.	Name and Address	Mobile	Designation	Organisation
1	2	3	4	5
1	Mr.Joc Vasanth	9500194219	Head - Placement and Training coordinator	AMALS Foundation Chennai
2	Dr.Sundara Rajan	9994694596	Associate Professor _VIT	VIT,Vellore
3	P.Karthikeyan	7871356589	Project Associate ,	NIIT
4	Mr.Avichikrishnan	9841610956	Director	Avichi Associates
5	Mr.Shanmugasundram	9445797466	Consultant	Canara bank
6	Mr.Sivaramam	9840471561	Director	ADI Associates
7	Mr.Thaiyumasundaram	9442233909	Director & Founder	Insurance Broker Associates
8	Dr.Kishrore	9488856878	Associate Professor	Voores College ,Vellore
9	Mr.Bararth Sunredran	9444063345	Consultant	Digital chennai
10	Mr.Vijay Ganesh	9840363699	Director	Tally Vellore & Visiting faculty EDI Chennai
11	Ms.Anjitha Deepak	9943339072	Management Consultant	HDFC Bank ,Vellore
12	Mr.Viswanathan	9444714852	Former Deputy Director, EDI, Chennai	EDI, Chennai - RTD
13	Dr.Parthiban.NK	8610558589	APO – CSRD	VIT,Vellore
14	Mr.Athira Rajeev	7994725663	Consultant cum Trainer	TIMES ACADEMY ,Vlr


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ANNEXURE – IV

PROGRAMME SUMMARY

WEDP – 03.03.2021 TO 27.03.2021

The 24 days Entrepreneurship Development Programme Training Programme was designed and framed to target and motivate the concept of Entrepreneurship among women to formulate new ideas and innovative solutions towards the growth and benefit the nation to grow towards self-sustainable in productivity and service.

The primary objective of the Women Entrepreneurship Development program (WEDP) aims to build the capacity of Women- across India. This WEDP is a platform uses a combination of capacity building and mentoring support to strengthen both the women and entrepreneurs and connect them to institutions and the marketplace. This WEDP programme provides an opportunity for participants to meet successful entrepreneurs, mentors, resource to share, learn and build network.

The 35 Women Post Graduates students of both 1st years & final years belongs to Islamiah Women College, Vaniyambadi with Science and Technology background 11 Candidates belongs to Physics , 15 Candidates belongs Bio-Chemistry, 7 Candidates belongs to Computer science and one Candidate on Food & Nutrition participated in Batch - III online WEDP.

The live lectures of the resource persons on Women Entrepreneurship has brought the practical and present situation of market developments and interacted with the students about to be core ethics of entrepreneurship and how to be a survival of the fittest business model in present competitive global markets

The online session environment is a key factor to inoculate entrepreneurial concept to the Women post graduate students under COVID restriction rules. The Students were assembled in a computer lab with social distancing and connected to a monitor and the guest is projected in wall projector mode and sessions were completed. .

The outcome of the WEDP is to make them to understand the difficulties faced by the organization in his initial stage and how they have grown from the dust to the peak of the crown. These views were brought more enthusiastic situation among the students in knowing the new concepts and opportunities towards futuristic progress.

All the sessions were recorded and followed the standard guidelines till the completion of the online WEDP training programs.

We thank Mr. Naveen Vasishta , Director / Scientist ' F' -NEB Division Department of Science and Technology, New Delhi and Mr. V. Rajaram, CEO, Vel Tech Incubator, Chennai , DST observer for their guidance , continuous support and cooperation through the completion of the two batch WEDP online sessions.

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